



**Grades
9-12**



High School Grades Lesson 4 Handout

YOU: The Podcaster
Managing Your Digital Footprint

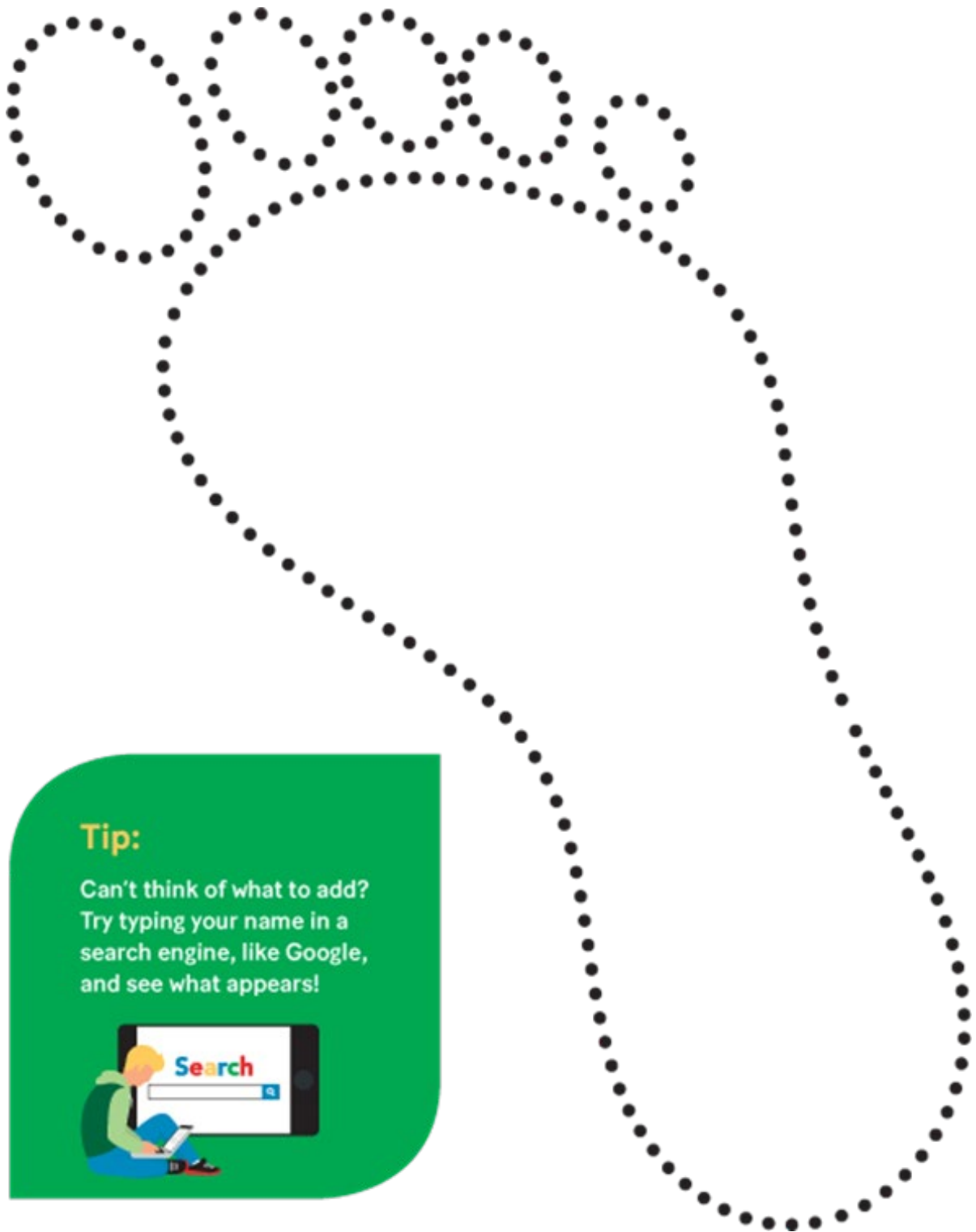
Digital Footprint:

Your online image or reputation; it's who you appear to be and how people view you based on your actions online; everything you post, comment on and share online, as well as what is shared and said about you.

It may take some time and effort to build, maintain or repair a positive image; however, making informed choices and presenting a reflection of your best self will help enhance future relationships and opportunities in education or employment.

What contributes to your Digital Footprint?

Write or draw what would appear in your digital footprint; the websites, profiles, activities and content you contribute to online while using your connected devices like cell phones or computers.



Tip:

Can't think of what to add?
Try typing your name in a
search engine, like Google,
and see what appears!



Online posts that may damage your brand

<i>e.g., Confidential or sensitive information about yourself or others</i>	

Reflect on your understanding:

When was the last time you scrolled back to the early days of your social media profiles? What was your first Tweet or Facebook status update? Is it something you'd be embarrassed about if a teacher or employer saw it?
